



# Guidelines for Trainer feedback

## Journalistic:

- **Ability to find the main focus on a theme/subject**  
Own interests, the new question on that theme/subject for all
- **Research strategy**  
who did what before, where to find it, who is still working on that theme/subject, where it is published, which audience I am working for, who are the listeners and what they do probably already know / what they expect, what questions remain unanswered?  
How do they use the time?  
How do they prepare first contact to interviewees? Ability to communicate the main interest and how they use the interests of the potential interviewees?  
What sources do they know and use?  
Ability to work as a team on one topic
- **Interview skills**  
How to ask questions  
How to prepare the structure of the interview  
Ability to change the interview structure during the interview  
Creation of the atmosphere conducive to a good interview - flexibility  
Knowledge of the different interview settings- live Studio/ live on location- vox pop - telephone
- **Skills to choose the right radio-format for a particular content**  
Knowledge of the different radio-formats  
Making a choice  
Ability to build a suitable structure for every chosen format
- **Skills to write for radio**  
Vivid language  
Ability for creative writing in order to combine their own text with other material  
Ability to follow the chosen structure when writing their own texts  
Ability to write bulletin texts without other elements

- **Skills for presentation of ideas and text reading**  
Knowledge of presentation tasks and techniques in the different programme formats - magazine, talk, music, sports, etc.  
How could we make the listeners curious about the content of a programme.
- **Creative structure of a programme**  
Abilities to overcome and integrate the unexpected  
Ability to insufflate the planned structure with personality and dynamism.